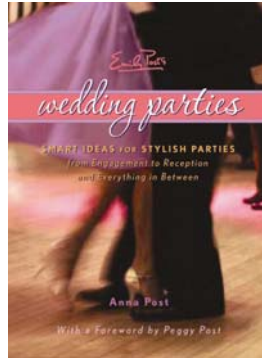




For Release: August 13, 2007
Contact: Elizabeth Howell
802/860-1814
Elizabeth@emilypost.com



Emily Post's Wedding Parties
Smart Ideas for Stylish Parties
From Engagement to Reception and Everything in Between
By Anna Post

BURLINGTON, VT— Do bridesmaids have to host a shower? Should you bring a gift to an engagement party? Must you attend four pre-wedding gatherings? How should you thank the person who hosted your shower? Who pays for the bachelor party? Should all of the out-of-town guests be invited to the rehearsal dinner?

Author Anna Post has the answers to these questions and many more in her book *Emily Post's Wedding Parties* (Collins, Oct. 2007, \$22.95). Anna is the great-great-granddaughter of Emily Post and the newest member of the Post family to write about etiquette. The book includes an introduction written by Anna's aunt, author Peggy Post, who has written more than twelve books and is a director of The Emily Post Institute.

Weddings are more than the big day—the parties start months in advance and often continue after the wedding. Anna looks at each celebration from a traditional perspective and explores trends in wedding parties and entertaining styles. The book also contains the common sense etiquette guidelines to help hosts plan and execute pre and post-wedding gatherings with confidence.

“A wedding is an incredibly special time in two people's lives, and the parties and celebrations that take place around it are important parts of the experience. Because these celebrations don't happen every day, people are understandably a bit fuzzy on the details.

Knowing what to do ensures that any wedding party you're hosting or attending goes smoothly for everyone involved—and that everyone's focus can be exactly where it should be: on celebrating the upcoming marriage of the bride and groom," says Anna Post.

According to Anna, etiquette is based on the three principles of consideration, honesty and respect. These principles help couples deal with many situations—some of them awkward or difficult—that happen between announcing the engagement and tossing the bouquet.

Emily Post's Wedding Parties also includes:

- Creative ideas for indoor and outdoor parties
- When to hold the engagement party, shower, and other wedding parties
- Gatherings for attendants the week of the wedding
- Stocking the bar and choosing the menu
- Who to invite and when to send out invitations
- How many parties are too many?
- Guidelines for belated receptions

If you're the one organizing a wedding party, you'll also find all the tips you need to plan the perfect event, from developing a timeline to handling invitations and RSVPs, signing contracts, hiring caterers and creating your own flower arrangements.

Emily Post's Wedding Parties provides answers to give couples the confidence to plan their unique celebrations. The Emily Post wedding series also includes the titles *Emily Post's Wedding Etiquette*, *Emily Post's Wedding Planner* and *Emily Post's Wedding Planner for Moms*.

About the Author

Anna Post is an author, etiquette expert and business etiquette seminar presenter for The Emily Post Institute. She also speaks at bridal shows across the country. Her media interviews include *USA Today*, the *Associated Press*, the *Wall Street Journal*, the *Los Angeles Times*, the *Chicago Tribune*, *Real Simple* and *Vermont Vows* magazine. Anna is currently at work on her second book, due in 2008. Visit her blog: <http://annapost.typepad.com/>

About the Book

EMILY POST'S WEDDING PARTIES: Smart Ideas for Stylish Parties--From Engagement to Reception and Everything in Between

Author: Anna Post

Collins: An imprint of HarperCollins Publishers

Publication date: October 16, 2007 Price: \$22.95